

MANICKAM ATHAPPA GOUNDER



FARMER

ENVIRONMENTALIST

INDUSTRIALIST



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Residential Address

MAK INDIA LIMITED

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@Manuneethi-Manickam



@ManickamAthappa

1973

Registered
MAK Controls & Systems
manufacturing GSE



Made unique products for Aerospace & Defense aviation industry. Entered into Indian Defence sector since Shri Abdul Kalam Ji started working for Defence department by making ground power system for Sea Harrier aircraft way back 1976. MAK is a Major partner for Indian Military Radar System and Missile System.

EN 9100:2018 CERTIFIED COMPANY

1997

Took Patented GSE
Technology in Aviation
to USA



Took fathers advice to be useful to our Nation and so started industry to serve our nation after graduation in 1973 instead of going to USA. Took High tech aerospace technology to USA and have customers in 37 countries worldwide, still maintaining the main manufacturing base in INDIA.

Started Production Unit in USA

2016

Registered
Manu Neethi Foundation
(Good Governance)



Born & brought up as a Farm Boy. Worked in farm and learned farming during school days and continue to be a farmer till date. Proposed to Indian Government in forming "Indian Agriculture Reforms Authority" which will implement reforms in agriculture all over the

100+ Achievements in Organic FARMING

Manickam Athappa Gounder

A great visionary, a philanthropist with zeal and enthusiasm. A result driven, selfmotivated & resourceful with a proven ability to develop and strengthen management teams in order to maximise company profitability and efficiency

*" Follow Your Passion
&
Success will Follow You"
~ MAK*



The Man with a Dream to Enrich Farmer Lives by making them self-satisfied & independent, Clean Mother Earth by providing solution to every pollution, Knows the Importance of Good Governance by implementing the Great Manu Neethi Chola rule.





Achievements in Social Activities



- ❶ Restored **Noyyal River** from the polluting dyers of Tirupur through contempt court action which took over 14 years. Found solutions for every pollution and working hard to implement the program.
- ❷ Got **75 Crore compensation** for the affected farmers because of polluted Noyyal River Water.
- ❸ Helped the Gloriosa Superba Seed (GSS) farmers. This is a natural plant medicinal seed grown commercially by the farmers in Mulanur area, the only place in the whole World. The price for the seed went down to **Rs.650/per kg** and the farmers were about to destroy the plants which cost them Rs.4 Lakhs per acre as one time investment.
- ❹ Fixed minimum support price for **Tapioca at Rs 7.50 per Kg**. For the past three years the price never came down.
- ❺ Fixed minimum price for **Cashew nut at Rs 180/- per Kg** and farmers are very happy that could get that price instead of Rs 110/- during the peak season
- ❻ Fixed minimum price for the **carrot at Rs 18/-** to the farmers & it is being sold more than that.
- ❼ Close to 5% of the farmers are benefitted by his policy of **fixing minimum price** for the farm produce in the state of Tamil Nadu and it is increasing day by day.
- ❽ Working relentlessly to fix minimum price for all farm produce to make the farmers stand on their own leg and also keep the consumer price at the existing level and also never affect the traders as they are back bone of distribution. He only makes improvements in distribution efficiency better and save money and pass on that saving to the farmers.
- ❾ Working hard on making **organic farming by default** in the entire country.
- ❿ Found **solution for every pollution** and implementing in phased manner to make mother earth Eco Friendly in less than 7 years.



Highlights on what i have done

- ▶ Made unique products for aerospace and military
- ▶ Took unique Aero Space Technology to Germany in 1995
- ▶ Took Indian Engineering Technology to USA in 1997 and started production of Aerospace equipment
- ▶ Familiar with US and German law connected to Industrial activities
- ▶ Manage R&D projects for our Indian Defence
- ▶ Fixing Standard Crop Price for Cashews, Banyards, Toor Dal

Awards & Achievements

- ▶ **Indian Science Monitor**
Sir J C Bose Memorial Award - 2015
- ▶ **CMA Mahendra**
Best SME Entrepreneur Award-2013
- ▶ **Ernst & Young**
Entrepreneur of the Year Nominee - 2003
- ▶ **SIATI**
Award for Excellence in Aerospace -1995
- ▶ **Rotary Club Of Coimbatore (Metropolis)**
Vocational Excellence Award – 1990
- ▶ **Rotary Coimbatore North**
Rotary Vocational Service Award - 2017

